

JOIN ME

"It's not a cult - it's a collective"

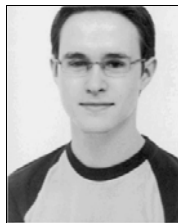
Hello, stranger! Did you know that all over the world, strangers just like you are uniting to the beat of a single drum? It's true! It's a Join Me drum, and its beat is getting stronger all the time. This leaflet has been presented to you by someone who's **Joined Me**. A proud and noble warrior, although not one who is involved in conflict of any kind. Look at their happy, laughing face. Wouldn't you like one like that? You would? Well, of course you would! Then you should **Join Me**.

Joining Me is simple. Just send one passport-sized photo to: JOIN ME, PO Box 33561, London E3 2YW, and you'll be sent your official Join Me questionnaire. Or check out the Join Me website, at www.joinme.info.

Please. **Join Me**. You know you want to. And, more importantly, so do I. **Join Me**.



Gold Joinee Saunders
Since I joined I now have nationwide ID, wherever there is a well-stocked bookshop that sells the Join Me book.



Silver Joinee Frost
Since Joining, I've won the lottery! Oh, wait... that wasn't me. Oh well, Joining's still great! Join now!



Silver Joinee Hodges
Before I joined the only purpose I had for a mugshot was for police ID parades. Now it is my passport to help those in need of a smile.

THESE ARE TRUE STORIES

JOIN ME. DO IT. JOIN ME NOW.

Please be advised. Join Me is not a cult. Space travel will not be involved. And mass suicides are, at best, frowned upon.

Join the www.joinme.info KARMA ARMY

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Hello, stranger! Now, you may well be wondering where you've heard the words 'Karma Army' before. Well, would it be too fanciful to suggest that it was on Belgium's top-rated TV chat show, *De Laatste Show*? No, I don't think it would!

The word of **The Karma Army** is spreading... many hundreds of people worldwide have joined, simply by sending their passport photo to Join Me HQ in London, England. Could you do that? Of course you could! You're not simple!

Each and every Friday, loyal members of **The Karma Army** undertake random acts of kindness

and do unexpected good deeds for complete strangers. We call them "Good Fridays".

Join us! Please!

Use the form below, and join the world's fastest-growing not-cult around! Bye!

HOW TO JOIN

Send the form (along with a passport photo) to:

Join Me
PO Box 33561
London
E3 2YW

NOW A BOOK!

In all good bookshops now!
(ISBN 0-091-88800-X)
Only £9.99

DANNY WALLACE



KARMA ARMY FORM OF RECOGNITION

EDINBURGH (08-03)

Name: _____

From: _____

The good deed I did on Friday was: _____
